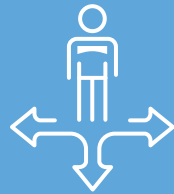


Integrated Patient Mapping combines secondary research, with qualitative patient journey research, quantitative patient mapping research and ultimately publication.



Targeted Literature Review

Examines peer reviewed literature to identify important attributes for patients and providers; Build profiles and identify key areas for further exploration



Patient Journey (Qualitative)

Explores behaviors along the sequence of the patient's journey including interactions with physicians and key influencers



Patient Mapping (Quantitative)

Measures the patient journey milestones, touchpoints, burdens, and outcomes



Publication

Elevate your research in the scientific community by demonstrating an academic approach to provide credibility to your brand